Educational Partnerships

Be inspired • Create change • Impact the Future

Engagement with industry has been a critical element of the ArtCenter experience since it was founded in 1930. These professional collaborations bring industry thought leaders into unrestricted and creative environments, looking through the lens of the next generation of artists and designers to explore together the future of design.

ArtCenter offers a wide range of sponsored collaborative opportunities (domestic and international). Our Sponsored Projects and DesignStorms are our most popular programs, however, upon request, we can also create customized models of engagement.

These important partnerships allow industry to stay relevant through the insights, fresh perspective and creative vision of our talented students. At the same time students experience real-world design challenges that will greatly impact their future as well as provide them with potential job opportunities.

Sponsored Projects
In one of the College’s most exciting programs, industry has the opportunity to sponsor studios in which select groups of upper-term undergraduate and graduate students work in multi-disciplinary teams to explore a broad range of topics. These unique collaborations between design education and industry challenge students to envision the future and inspire partners to create change.

Benefits To Sponsor
• Access to emerging talent
• Fresh creative perspective and innovative design solutions
• Networking with ArtCenter’s design community
• Possible project deliverables could include: 2D & 3D models, prototypes, multi-media presentations and photo documentation.

Sponsored Projects Fee
$75,000-$125,000*
*Fee is determined by project scope and brief. Intellectual Property rights not included.

DesignStorms®
DesignStorms® are 3-day immersive workshops that pair ArtCenter’s expert faculty and select upper-term design students with sponsors to form multidisciplinary teams. Over the course of three days, the teams apply an intensive design methodology to identify opportunities for deeper exploration and create valuable shared experience.

Benefits to Sponsor
• Access to emerging talent
• Rapid ideation and innovative design concepts
• Networking with ArtCenter’s design community
• Possible project deliverables could include: 2D & 3D mock-ups, digital presentations, and photo documentation.

DesignStorms Fee
$50,000*
*Intellectual Property rights included

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ArtCenter Strategic Partnerships