ArtCenter opened in 1930 under the creative direction and leadership of Edward A. “Tink” Adams, an advertising professional with a radical idea in education: to teach real-world skills to artists and designers and prepare them for leadership roles in advertising, publishing and industrial design. To achieve that, he would create a faculty of working professionals from those fields.

Our original campus was in a courtyard of buildings on West Seventh Street in Los Angeles, a site sufficient for ArtCenter’s then 12 teachers and eight students. By 1940, enrollment had grown to nearly 500 students representing 37 states and several foreign countries.
HILLSIDE CAMPUS

Located on 165 wooded acres in Pasadena, Hillside Campus has been home to ArtCenter since 1976. The main building is a dramatic modernist steel-and-glass bridge structure spanning an arroyo in the San Rafael Hills, just above the Rose Bowl. Designed by Craig Ellwood Associates, it has been designated a local historic landmark by the City of Pasadena.

In addition to administrative offices, Hillside Campus houses many of ArtCenter’s undergraduate programs, as well as its Graduate Environmental Design, Graduate Film, Graduate Industrial Design and Graduate Transportation Systems and Design programs.
Creative directors influence all aspects of the way a company looks, sounds, feels and presents itself across all media platforms.

Entertainment designers bring stories to life by creating conceptual worlds, memorable animated characters and immersive gaming experiences.

Master visual and narrative film making through individualized and immersive instruction in cinematography directing, writing, and editing.

Refine and define a compelling creative vision to become a fine artist capable of transforming our way of engaging with the world.

Conquer design for space, motion, print and interaction by infusing words and images with life and meaning.

Combine drawing, painting and design to tell stories, convey ideas or create imagery for commercial applications and clients.
STUDENT GALLERY
UNDERGRADUATE DEGREES

Interaction Design
Design innovative, useful and delightful digital interactions from mobile apps and websites to wearables, games and emerging technologies.

Spatial Experience Design
Design resonant spaces and spatial experiences that impact and inform the user’s relationship to the built environment.

Photography and Imaging
Master the art of creating resonant photographic images for a world with an insatiable need to be informed and engaged by visual storytelling.

Transportation Design
Design and develop vehicles (including cars, trucks, motorcycles, boats and aircraft) and transportation systems of the future.

Product Design
Apply human-centered design to creating innovative consumer products, from the highly functional to the highly whimsical to the highly sustainable.
STUDENT GALLERY
GRADUATE DEGREES

Art
Discover the freedom, support and expertise to become any kind of artist you can imagine.

Brand Design and Strategy
Take a leadership position in developing overall brand awareness for companies, service providers and individuals.

Film
Redefine the existing media landscape with visually innovative, narratively engaging personal filmmaking.

Furniture, Lighting and Fixtures
Investigate the evolving needs of how furniture and light connect us to our environment.

Graphic Design
Create change through the practice of graphic design by following a simple path in pursuit of great ideas.

Hillside Campus | Self-Guided Tour
Spatial Experience Design
Design and define the future of our living environment rather than merely following trends.

Interaction Design
Deliver an unparalleled user experience using emerging technology, strategic communications and design innovation.

Transportation Systems and Design
Develop compelling, sustainable and viable transportation and mobility solutions for an inspired future.

Industrial Design
Develop design solutions to today's most complex and unstructured problems in business, enterprise and social innovation.

Interaction Design
Deliver an unparalleled user experience using emerging technology, strategic communications and design innovation.

Media Design Practices
Apply new ideas from design, science, technology and culture to impact social issues in a global context.
Our facilities and resources provide students with a limitless array of learning opportunities. Studios, workspaces, editing bays, photo and computer labs provide our students with a host of creative tools, including 3D rapid modeling, CNC machines, modeling facilities and rapid prototyping technologies.

**Ellwood Building Locations**

1. Hillside Student Gallery  
2. Transportation Project Studio  
3. The Shops at Hillside  
4. Hyundai/Kia Innovation Lab  
5. Color, Materials and Trends Exploration Laboratory (CMTEL)  
6. Music Recording Room  
7. Computer Labs (PC/MAC)  
8. Prop Room  
9. Film Post-Production Rooms  
10. Photography Labs  
11. Equipment Center  
12. Film and Photography Sound Stages  
13. Ahmanson Auditorium  
14. Entertainment Design Classrooms  
15. Hillside Café & Micro Market  
16. Copy Center  
17. Student Store  
18. The Writing Center  
19. Center for Student Experience (CSE)  
20. ArtCenter Library  
21. Keith Haring Mural  
22. Career and Professional Development (CPD)  
23. Designmatters  
24. Center for Diversity, Equity & Inclusion (DEI)
Hillside Student Gallery

Features a rotating selection of student projects curated by department chairs at the end of each term.

Hyundai/Kia Innovation Lab

Students use the lab to investigate human experience as it pertains to vehicles and mobility.

Transportation Project Studio

Dedicated studio for upper term Transportation Design students.

Color, Materials and Trends Exploration Laboratory (CMTEL)

The CMTEL allows industrial design students the opportunity to research and explore new material options when designing.

The Shops at Hillside

Rapid prototyping labs feature professional equipment including 3D printing, laser cutting, wood working and metal fabrication.

Music Recording Room

The Music Recording Room is used to score student films, featuring an acoustically optimized room and runs Pro Tools software.
CAMPUS RESOURCES & FACILITIES

Computer Labs (PC/MAC)
Student lab access with software such as Solidworks, Maya, Rhino, Alias, AVID, Premiere, Smoke, Flame, and the Adobe Creative Suite.

Photography Labs
State-of-the-art photography processing facilities include B&W, color and digital imaging labs, enabling students to produce gallery-quality images.

Prop Room
The Prop Room helps bring the images and ideas of our visual artists to life.

Equipment Center
A Rental facility providing access to the latest audio-visual gear, from camera and lens packages to lighting and sound equipment.

Film Post-Production Rooms
Featuring Avid Media Composer and Adobe Premiere, including advanced editing rooms with dedicated Foley and ADR.

Film and Photography Sound Stages
Two fully equipped 4,600-square foot stages provide ample space to shoot any type of project, from staged photo shoots to automotive commercial staging.
Ahmanson Auditorium
Seating 428 people, the Ahmanson Auditorium is our major lecture hall for classes and guest speakers, featuring state of the art audio and visual capabilities.

Copy Center
Students can make B&W or color copies as well as large scale prints.

Entertainment Design Classrooms
Multiple studio spaces, including dedicated work and storage space for students, enabling them to work on both two and 3D projects.

Student Store
An authorized Apple campus store, ArtCenter’s Student Store sells textbooks, art supplies and apparel.

Hillside Café & Micro Market
Café open for breakfast, lunch and dinner. The Micro Market is open 24-hours a day, featuring a self-serve kiosk that accepts credit cards.

The Writing Center
At the Writing Center student tutors provide free one-on-one assistance to students writing essays, cover letters, resumes, screenplays and presentations.
Center for Student Experience (CSE)

The CSE helps engage students in programs that encourage character and identity development, personal health and wellness, social and civic engagement, and lifelong learning.

Career and Professional Development (CPD)

Provides resources and programming that empower students and alumni to navigate their creative careers and establish meaningful connections with industry professionals globally.

ArtCenter Library

A vital resource for art and design research that includes over more than 100,000 volumes of books, periodicals, database and audio visual collections.

Designmatters

Educational department providing programming for students interested in coupling a desire for creative excellence with a passion for generating innovative solutions for social impact.

Keith Haring Mural

Keith Haring’s 1989 mural remains a vivid source of inspiration to students seeking to make a social and cultural impact.

Center for Diversity, Equity & Inclusion (DEI)

The Center for Diversity, Equity & Inclusion celebrates community and creates a dialogue around art and design with programming, practices and policies for faculty, staff and students.
ArtCenter Admissions offers prospective students virtual one-on-one appointments conducted via phone or Zoom.

Your creative future is waiting for you at ArtCenter. Admissions advisors are eager to guide you through each step of the application process, from portfolio review to finding a program that’s right for you.

Schedule your appointment today by calling the Admissions Office at 626-396-2373 or email admissions@artcenter.edu