# CREATING IMPACT, POWERING CHANGE

ArtCenter College of Design Donor Impact Report

July 1, 2023 – June 30, 2024

# CREATING IMPACT, POWERING CHANGE

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### A MESSAGE FROM ARTCENTER PRESIDENT KAREN HOFMANN



Giving is more than an act of kindness; it is a catalyst for change. Your generosity has a profound effect on ArtCenter College of Design. It shapes our beloved institution and provides our students with opportunities to learn, grow and make an impact on the future. ArtCenter is more than a global leader in art and design education; we are a cultural institution that champions the power of creativity. We teach the magic of the creative process, the importance of critical thinking, and how to bring ideas to life. All of this is made possible through your support.

As like-minded believers in the importance of imagination and innovation in the world, what happens when we — ArtCenter's friends, alumni, faculty, staff, foundation supporters and industry partners – join forces to give back to the College? The effects are felt immensely, in countless ways.

Through critical scholarships, mentorships and sponsorships, we support the next generation of artists, designers and creative problem solvers. Through your generosity, we provide access, embrace new talent and ensure our campus is a space where everyone belongs and has an opportunity to flourish.

Every gift, large or small, helps us create a sustainable future for both the College and for the larger ecosystem in which we exist. And by celebrating our milestones, we honor those who lifted us up and use their teachings to chart a path forward.

From Hillside Campus to South Campus and from scholarships to Sponsored Programs, your support makes tangible differences across the College. On the following pages, I invite you to discover more about how your gifts have helped our students thrive over the previous fiscal year.

Thank you for believing in ArtCenter, our community and the important role creativity plays in the world. Your support has already made – and will continue to make – a difference.

Karen Hofmann President

## **BY THE NUMBERS**

# **\$5,363,001** Total gifts **\$101,945,000**

## Endowment surpasses \$100 million as of June 30, 2024

**Total donors** 



Growth in charitable contributions compared to the previous fiscal year

## **AREAS OF GIVING**

UNDERGRADUATE + GRADUATE SCHOLARSHIPS \$3,109,598 (58%) **ARTCENTER FUND \$676,790** (13%)

SPONSORED PROGRAMS + DESIGNMATTERS \$1,146,639 (21%)

DEPARTMENTAL SUPPORT + CURRICULUM \$301,725 (6%)

19

ALL GIVING \$5,363,001

COMMUNITY EDUCATIONAL PROGRAMS + SCHOLARSHIPS

\$128,233

(2%)

## **DONOR GIVING**



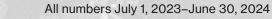




ALUMNI (33%) NOT TRUSTEES, FACULTY OR STAFF



TOTAL DONORS: 700



FACULTY + STAFF (14%)

FOUNDATIONS, ORGANIZATIONS + GOVERNMENT (4%)

**CORPORATIONS** (5%)

24

**TRUSTEES** (3%)

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# EMPOWERING STUDENTS, CELEBRATING RELATIONSHIPS

The ArtCenter community is known for its deep sense of support and connection. The challenges of design and the obstacles overcome foster strong relationships between students, teachers and mentors—bonds that extend far beyond the classroom.

415 students benefited from donor-funded scholarships

One meaningful way alumni and friends commemorate their ArtCenter experi-

ence — whether by recognizing an influential instructor, celebrating a deep-rooted relationship or honoring the memory of a loved one — is by establishing a scholarship that empowers the next generation of students.

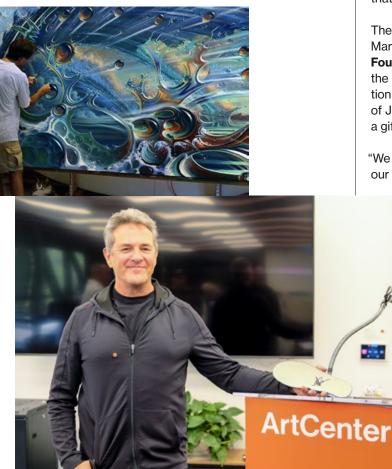
The Lundy/Smith Creative Scholarship, established by Mark Smith (BFA 88 Graphic Design) and the **Bodecker Foundation**, honors a lifelong friendship that began at the College. Smith, retired vice president of Nike's Innovation Special Projects and former global creative director of Jordan Brand, met Chris Lundy (BFA 89 Illustration), a gifted painter and surfer, on their first day as students.

"We both hung out in the back of the class, and we had our own language," says Smith of his friendship with

Lundy. "We pushed each other and brought fuel to each other's fire, regardless of the discipline we were working in."

The scholarship, which aims to cover the full cost of a student's tuition, pays tribute to Lundy, who passed away in 2018 after a nearly three-year battle with brain cancer. "This scholarship is Lundy/Smith: the two of us, connected," says Smith. "It's the opportunity to share our great fortune with those [in whom] we see potential."

MARK SMITH (BFA 88), FAR RIGHT, AND CHRIS LUNDY (BFA 89) SECOND FROM RIGHT, MET AS STUDENTS AT ARTCENTER.



Many other donors, even those who are not alumni, find inspiration from the optimism of ArtCenter's students, the ambitious work created in the classrooms, and even the electric environment of the College itself – compelling them to financially contribute to support our mission.

"My mother and I both had a lifelong interest in art and ArtCenter gave us a common way to express it," said the late Board of Trustees Chair Emeritus Judy Webb of continuing the involvement with ArtCenter that her mother, Martha Marsh Chandler — a member of ArtCenter100 since its founding — began when she established a scholarship in her name.

(L-R) PRESIDENT KAREN HOFMANN, JUNGMIN LEE (BFA 24), TRUSTEE EMERITUS ALYCE WILLIAMSON, AND TERRI KOHL AT AN ARTCENTERIO TOUR OF THE SPRING 2024 GRAD SHOW.

In addition to being a member of **ArtCenter100**, Webb served on the College's Board of Trustees from 1991 to 2018 and became the College's first female Chair



from 2004 through 2007. In a display of extreme generosity, before passing in February of last year, Webb included a \$16.9 million gift in her estate plan to further support the Martha Marsh Chandler Endowed Scholarship.

"Creativity is everything. I am continually impressed by the talent of our scholarship students, and ArtCenter100 continues to make a meaningful difference in their lives."

ALYCE DE ROULET WILLIAMSON ARTCENTER TRUSTEE EMERITUS AND ARTCENTER100 FOUNDER



"The pride I feel in being able to attend art school is immeasurable. This scholarship has not only opened doors for me but has also fueled my determination to succeed against the odds."

MORGAN SCHMITZ, FIRST GENERATION ILLUSTRATION STUDENT AND RECIPIENT OF THE MARTHA MARSH CHANDLER ENDOWED SCHOLARSHIP



\$8,107 average donor scholarship award

Over \$3 million in donor-funded scholarships awarded to students

#### 8 new scholarships established this year

#### 58% of all gifts designated for scholarships







ENTERTAINMENT DESIGN CHAIR KEN BIELENBERG LOOKS OVER THE PORTFOLIO OF STUDENT SOOYEON BAE, RECIPIENT OF THE DUANE AND BETTY BOHNSTEDT ENDOWED SCHOLARSHIP, CREATED THROUGH A PLANNED GIFT. "A gift of this magnitude ensures that ArtCenter can continue attracting the most talented students, regardless of financial background," says Tom Stern, the College's senior vice president of enrollment management and student affairs. "This investment in our students is an investment in the future of design and innovation."

#### The Steve Roden Endowed Scholarship,

which celebrates artist and alumnus Steve Roden (MFA 89 Art), who passed away in 2023, was established by his family to support students in the Graduate Art program, ensuring Roden's legacy lives on at ArtCenter.

#### The Mike Kelley Endowed Scholarship



STEVE RODEN IN HIS STUDIO

reached an important fundraising milestone in 2024, surpassing \$1 million in contributions from ArtCenter faculty (including the Artists for ArtCenter consortium), alumni, trustees and the Mike Kelley Foundation for the Arts. This scholarship stands as a tribute to Mike Kelley, whose influence as a visionary artist and ArtCenter instructor helped shape the artistic journeys of countless students, many of whom have gone on to enormously successful creative practices of their own.

For Entertainment Design Chair Ken Bielenberg, scholarships are not only an investment in artists and designers who show potential, but also a means of ensuring his program represents a rich pool of storytellers with a range of perspectives. "It's often not an issue of finding talented students," says Bielenberg. "Rather, the challenge is providing those students with the assistance they need to overcome financial barriers."

Donors like **The Ray Charles Foundation** share this commitment to supporting students from different backgrounds with unique perspectives and lived experiences. Their scholarship contributions — totaling \$147,000 over the past five years — have helped ensure that ArtCenter students will have a strong voice when it comes to shaping the world through art and design.

## DESIGNING FOR THE PLANET, INVESTING IN THE FUTURE

Responsible stewardship of the planet is a value ArtCenter holds at its core and is evident in how the College educates its students towards creating environmentally sustainable products and solutions. This undertaking resonates with many members of the ArtCenter community, as both foundations and individuals have stepped forward to help fund the College's efforts in this arena.

In 2008, the College launched its Environmental and Sustainability Initiatives program, with the mission of

\$1,582,000 in planned gifts received last year

preparing creative professionals to contribute toward sustainable development. In 2024, this commitment to sustainability leapt forward

with the launch of the Sustainability Curriculum Project, a groundbreaking three-year curriculum development project supported by a generous \$176,800 grant from **The Lemelson Foundation**.

This funding – the first awarded to an art and design institution under The Lemelson Foundation's **Engineering for One Planet** (EOP) initiative – enables ArtCenter and Pasadena City College to embed sustainability principles into their respective core undergraduate product design courses, with other industrial design disciplines to follow.



LEADERS OF THE SUSTAINABILITY CURRICULUM PROJECT INCLUDE DIRECTOR OF ENVIRONMENTAL INITIATIVES HEIDRUN MUMPER-DRUMM, CO-PRINCIPAL INVESTIGATOR JONATHAN ABARBANEL (BS 06) AND STUDENT AMBASSA-DOR JIEON CHOI.



Tres





Quench

(COUNTER CLOCKWISE FROM LOWER LEFT) DENHART SUSTAINABILITY WINNERS LUCY LUE, DORIS XINYUE TAO (BS 23), MATT ZIHANG ZHENG (BS 24), AND TINA YIYUAN TANG JOIN PROVOST ANNE BURDICK, DIRECTOR OF ENVIRONMENTAL INITIATIVES HEIDRUN MUMPER-DRUMM, PASADENA CITY COUNCIL MEMBER FELICIA WILLIAMS AND PRESIDENT KAREN HOFMANN.

"The relief my scholarship brought to me and my family is immeasurable. The financial support enabled me to craft multiple prototypes of my sustainable product line."

BETZAIDA LEDEZMA, FIRST-GENERATION GRAPHIC DESIGN STUDENT AND RECIPIENT OF THE BARBARA MANN STEINWEDELL ENDOWED SCHOLARSHIP "By weaving sustainability into required courses, the Sustainability Curriculum Project ensures that environmental and social responsibility becomes a fundamental part of a designer's education," says Heidrun Mumper-Drumm, the College's director of environmental initiatives. "This will prepare students to not only meet today's challenges but to shape a better future."

Led by Mumper-Drumm, Jonathan Abarbanel (MS 06 Industrial Design), and a dedicated team of instructors and campus leaders from both institutions, the project is designed to create a replicable model for teaching sustainability and collaboration in higher education. This multidisciplinary project, which aims to influence 1,575 students and 49 instructors, marks a significant step forward in advancing sustainability as a pillar of ArtCenter's educational mission.

Another means through which the College has led the way in promoting the importance of sustainable design is through its **Denhart Family Sustainability Scholar-ship Prize**, which was established in 2011 in partnership with the Denhart family and through a planned gift.

To date, more than \$380,000 has been awarded to students via the Denhart Sustainability Scholarship Prize. The 2024 winners showcased the diversity and ingenuity of ArtCenter's student body, with projects that ranged from a recyclable makeup kit to a mobility solution concept that addresses parking and traffic flow for commuters.

"Pasadena prides itself on being a leader in sustainability," said Pasadena City Council Member Felicia Williams, who served on the 2024 scholarship prizes judging panel. "Having a partnership with ArtCenter, its students and graduates helps us fulfill our goals and continue to aim higher."

**\$1,012,481** contributed by foundations and institutions

While there are many ways to support ArtCenter through scholarships, mentorships and partnerships some of the College's most dedicated advocates, like the Denhart family, choose to extend their impact beyond their lifetime. To honor those who secure ArtCenter's future by including the College in their estate plans - helping ensure its sustainability for subsequent generations – ArtCenter established The Orange Door Society.



Erik Katzmaier, a member of The Orange Door Society, was the lead landscape architect for Hillside Campus in the 1970s. Through his planned gift, Katzmaier has designated \$750,000 for scholarships – a generous contribution that will leave a lasting impact on future students and sustain ArtCenter's mission for the next century and beyond.

ERIK KATZMAIER

"I hope that contributing financially to the College will provide students with the incentive to reach their highest goals," says Katzmaier, who designated his gift to scholarships for students enrolled in the College's Spatial Experience Design program. "The world, as we find it, requires motivated and intelligent young people able to tackle the issues that lie ahead. ArtCenter is an institution well suited to guiding students in just such a direction."



LOOKED MARINE PLANT MAY HOLD ANSWERS TO SOME OF HUMANITY'S BIGGEST CHALLENGES.

"ArtCenter is a place that constantly inspires me with its ability to turn creativity into meaningful action."

PHILLIP SAROFIM ARTCENTER TRUSTEE AND FOUNDER AND CEO OF TROUSDALE VENTURES. LLC

# CULTIVATING A CULTURE OF COMMUNITY AND BELONGING

\$132,395 dedicated to Designmatters projects

ArtCenter is committed to fostering a supportive, inclusive and respectful campus a place that values all individuals' backgrounds, perspectives and contributions. By giving to the College, donors make it possible for ArtCenter to extend this commitment beyond the classroom and into the Greater L.A. community. Through exhibitions open to the public, the College promotes the empowering nature of creativity. And by partnering with local nonprofit organizations, ArtCenter highlights how artists and designers utilize their unique skillsets to empathize with others and affect meaningful change.

Sustaining, healing and empowering communities through activism, advocacy and civic engagement is one of the key pillars of the College's <u>Designmatters</u> curriculum. In that program, students pursue a minor in social innovation while engaged in creative problem-solving which has a positive societal impact.

Funded by a \$15,000 Ideas that Matter grant from Sappi North America, the Designmatters project *Out Loud: Promoting Acceptance of Verbal Diversity* focused on



advancing community and belonging. For the project, students created comic books, posters, stickers and other materials, and organized a Stuttering Spoken Word Night at Octavia's Bookshelf in Pasadena in partnership with **Proud Stutter**, a podcast dedicated to celebrating verbal diversity.

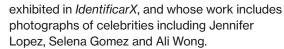


DESIGNMATTERS STUDENTS AT STUTTERING SPOKEN WORD NIGHT, AN EVENT THEY ORGANIZED AT OCTAVIA'S BOOKSHELF, IN PARTNERSHIP WITH THE PODCAST PROUD STUTTER. Efforts at the College towards cultivating a culture of community also include presenting on-campus exhibitions open to the public. Through culturally powerful exhibitions such as ArtCenter's largest-ever exhibition **IdentificarX** – celebrating more than 100 of ArtCenter's Latina/e/o/x alumni – the College uplifts its own diverse community of alumni artists and designers.

6 exhibitions reached 20,000 in-person and online visitors

"It's really exciting to see the alumni community come together and that

we have a lot of representation – there's a flavor, though we all have different backgrounds and experiences," said alum Ramona Rosales (BFA 01 Photography), who





Last year, ArtCenter presented the exhibition *Kwame Brathwaite: Things Well Worth Waiting For* – the first major solo exhibition, in Southern California, of photographer Brathwaite's work since his death in 2023. While Brathwaite is best known for photographs that popularized the slogan "Black is Beautiful" in the late 1950s and throughout the '60s, the exhibition – supported by a grant from the **Pasadena Art Alliance** – focused on his multifaceted relationship to music and

was organized around three overlapping areas of

RAMONA ROSALES (BFA 01)

These exhibitions reinforce ArtCenter's commitment to inclusivity and representation within the arts, and enrich the cultural landscape of Pasadena, Los Angeles and Southern California. The College is grateful for the support of foundations and donors who help bring these exhibitions to life.

his work: music, fashion and community.

In addition to providing a world-renowned art and design education and supporting students at every stage of their journey, the College continues to expand its impact through non-degree programs and community arts partnerships, making art and design more accessible to individuals of all backgrounds and ages.



OPENING OF THE EXHIBITION *IDENTIFICARX*, WITH CURATORIAL TEAM MEMBERS (BELOW) CARLA FIGUEROA (BFA 95), RYAN PEREZ (BFA 08), STELLA HERNANDEZ (BS 11), STAN KONG (BS 83) AND LEO EGUIARTE (BFA 09).







KWAME BRATHWAITE JR. LEADS STUDENTS ON A TOUR OF THE EXHIBITION KWAME BRATHWAITE: THINGS WELL WORTH WAITING FOR.

"As a member of the LGBTQ+ community, my identity is woven into the fabric of my artistic journey. My family, community background and identity serve as constant sources of inspiration."

ALVIN LIN, A FIRST-GENERATION GRAPHIC DESIGN STUDENT AND RECIPIENT OF THE ARTCENTER100 SCHOLARSHIP, THE J. YANG SCHOLARSHIP, AND THE PENTAGRAM/STUDIO HINRICHS ENDOWED SCHOLARSHIP



FOURTH GRADE STUDENTS CREATE ART AT ARTCENTER AS PART OF PASADENA'S MY MASTERPIECES PROGRAM.



Through funding provided by the **California Arts Council**, ArtCenter also proudly participated, for the second year, in **My Masterpieces**, a **Pasadena Educational Foundation** program created in partnership with the Pasadena Unified School District and local museums and arts organizations. Through the initiative, the College introduced Pasadena's fourth grade students to the world of art and design, encouraging their curiosity and expanding their imaginations. As part of the program, students visited exhibitions and created art on ArtCenter's campus.



Led at ArtCenter by alumni and teaching artists Johnny Pérez (BFA 19 Fine Art) and Jackie Amézquita (BFA 18 Fine Art), the program embodied the power of philanthropy to bridge the campus community, cultivated an early appreciation of creativity, art and design, and introduced ArtCenter as a place of belonging for every visitor.

"My Masterpieces' students, visiting ArtCenter, bring with them a much-needed vital energy, then leave with all the goodness and inspiration they received, to share with their local community," says Pérez.

\$128,233 contributed to support community programs



# ALUMNI SUPPORT COMES FULL CIRCLE

ArtCenter alumni have long been champions for students and the College's mission, "Learn to Create. Influence change." In 2024, ArtCenter revitalized <u>FullCircle</u>, a philanthropic leadership network that unites alumni, faculty, parents and friends who are passionate about sustaining ArtCenter's mission, transforming students' lives and fostering meaningful connections within the community.

#### \$329,659 contributed by alumni

FullCircle is a dynamic platform for belonging, mentorship and generosity, whose FullCircle Board is led by Chair Julian Ryder (BFA 72 Advertising),

Vice Chair Katie Sprague (BFA 91 Graphics/Packaging), and ArtCenter Trustee Bruce Heavin (BFA 93 Illustration) and former Trustee Jalen Salazar (BS 94 Product Design) as executive committee members.

In this new chapter, FullCircle has made its first major impact by funding the FullCircle Endowed Scholarship, ensuring that talented students facing financial barriers can pursue an ArtCenter education. This dynamic community of ambassadors strengthens industry connections, engages in lifelong learning through curated events and activities, and provides vital philanthropic support for initiatives like student scholarships.

229 alumni contributed as donors



LEFT: FULLCIRCLE BOARD CHAIR JULIAN RYDER (BFA 72) AND BOARD MEMBER TOM CORDNER (BFA 71). BELOW: FULLCIRCLE MEMBERS RODERICK FENN (BFA 00), RALF LEEB (BFA 02), AND RAMONE MUÑOZ (BFA 77, MFA 90).





FULLCIRCLE MEMBER LAURA GOLDMAN (BFA 84) AND HER SON WILLIAM.

"As an ArtCenter student, I learned how to navigate the world of creative direction, and I developed grit that has taken me way beyond my career," says ArtCenter parent, FullCircle member and alum Laura Goldman (BFA 84 Advertising), whose son is a current Transportation Design student. "Watching my son grow into himself as a car designer is a satisfying thrill. I support ArtCenter because of the unique education and extraordinary life skills that students gain there." In ArtCenter's **Mentorship Program**, students have the opportunity to be mentored by ArtCenter's alumni and industry partners for 10 weeks and meet in person or online weekly. "It was sort of a calling when I had the opportunity, as an alum, to give back as a mentor,"



THEN-STUDENT FRANCESCA LIU (BS 24) WITH HER MENTORSHIP PROGRAM MENTOR, FULLCIRCLE MEMBER GREG TADA (BS 06). says alum, FullCircle member and Mentorship Program mentor Greg Tada (BS 06 Transportation Design), a motorcycle designer for Piaggio Advanced Design Studio. "My diploma still carries weight. It's important that we keep passing down the value of an ArtCenter education."

Sponsored Programs are corporate-funded projects – ranging from 14-week Sponsored Studios to three-

day extracurricular DesignStorms – that fuel ArtCenter's educational programs and reinforce the value of an ArtCenter degree in career and industry preparation. Over the past year, the College partnered with leading companies, including Mars Petcare, Inc. and Haworth, Inc., to present 14 Sponsored Programs, engaging 196 students in hands-on, real-world learning. Many ArtCenter alumni contribute to these initiatives, serving as industry representatives and mentors.

In 2023, ArtCenter President Karen Hofmann presented an ArtCenter Donor Pencil to alum Jackson Wang (BFA 94 Graphic Design), head of design and consumer experience at Mars. Over the past year, Mars partnered with ArtCenter students in three different Sponsored Studios that challenged students to create products and campaigns for Mars brands Greenies, Cesar and Nutro that celebrate the experience between pets and pet owners. 300+ hours of industry mentorship provided by alumni

196 students from 15 majors participated in Sponsored Programs



STUDENTS IN THE SPONSORED STUDIO REINVENTING THE WORKPLACE, IN PARTNERSHIP WITH HAWORTH.



\$1,014,235 in corporate donations supporting Sponsored Programs



STUDENTS IN FROM THRILL TO CHILL: DESIGNING HOLISTIC NEIGHBORHOODS ON A CITY AT SEA, A SPONSORED STUDIO IN PARTNERSHIP WITH ROYAL CARIBBEAN.



"We get real industry experience by working with the professionals in that Sponsored Studio's company, and they instruct and guide you," says Spatial Experience Design student Cyrus Froning. "It's not only very good professional experience, but it's also fun and unique because you get to work with teams."

As a student, alum Vaishnavi Prabhakaran (MS 23 Industrial Design) participated in a Greenies Sponsored Studio that led to her team's intellectual property being bought. "When you know the amount of effort and everything you dig into to come to a solution, and they appreciate it and value you, that makes you confident in a different way than just an academic setting," she says.

> A TRANSDISCIPLINARY GROUP OF STUDENTS IN A SPONSORED STUDIO IN PARTNERSHIP WITH MARS PETCARE, INC. BRAND GREENIES.

14 Sponsored Programs, including 10 Sponsored Studios and 4 DesignStorms

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# BUILDING THE FUTURE TOGETHER

Over 3,000 attendees at Beyond Supersonic

ARTCENTER COMMUNITY MEMBERS AT THE EVENT BEYOND SUPERSONIC



ARTCENTER ALUMNI AWARD RECIPIENT BOB GURR (BS 52) WITH THE AUTOPIA CAR HE DESIGNED



In 2024, ArtCenter celebrated a historic milestone in its evolution as a dual-campus institution. More than 3,000 community members attended <u>Beyond Supersonic</u>, a vibrant day of exploration and activities commemorating the 20th anniversary of South Campus. The event also unveiled several new industry-driven learning spaces, including the <u>Mullin Transportation Design Center</u> (MTDC), the new home for the College's world-renowned Transportation Design program, located in the 950 building.

Made possible by a generous gift from the late **Peter Mullin**, a longtime Board of Trustees member, and his wife Merle Mullin, a current Trustee, the MTDC is an impressive 31,000-square-foot facility featuring specialized labs, classrooms, exhibition spaces and studios.

"Philanthropy and making the world a better place was central to Peter's life," said Merle Mullin. "He was taught about giving by the mentors in his life, and he, in return, taught me. He served on many boards of directors, but his heart was here at ArtCenter College of Design. Here, he knew that the transportational artform that captured his heart would live on."

At Beyond Supersonic, community members also marveled at ArtCenter's new **Mobility Experience Lab by Genesis, Hyundai & Kia** and welcomed the College's new fabrication shops located at the 908 building, where students from all disciplines across the College have access to state-of-the-art equipment.

Part of the weekend festivities, the <u>ArtCenter Alumni</u> <u>Awards</u> celebrated extraordinary members of the College's alumni family. "Follow your heart," said 2022 Lifetime Achievement Award recipient Bob Gurr (BS 52 Transportation Design), the Imagineer behind more than 100 magical Disney theme park attractions. "I did it all my way, and you should too." ARTCENTER TRUSTEE MERLE MULLIN AND PRESIDENT KAREN HOFMANN AT THE UNVEILING OF THE MULLIN TRANSPORTATION DESIGN CENTER.



UNVEILING OF THE MOBILITY EXPERIENCE LAB BY GENESIS, HYUNDAI & KIA. (L-R) SENIOR CHIEF DESIGNER AT GENESIS JOHN KRSTESKI, PRESIDENT KAREN HOFMANN, DESIGN DIRECTOR AT HYUNDAI MOTOR GROUP HAK SOO HA (BS 97), ADVANCED DESIGN MANAGER AT KIA AMERICA ANDRE FRANCO LUIS AND TRANSPORTATION DESIGN CHAIR MAREK DJORDJEVIC (BS 91).





(L-R) LYNDA WEINMAN, PRESIDENT KAREN HOFMANN AND TRUSTEES BRUCE HEAVIN (BFA 93) AND MERLE MULLIN.

THE ARTCENTER ALUMNI AWARDS WERE PRESENTED AT THE MULLIN TRANSPORTATION DESIGN CENTER.

40 2023-24 ARTCENTER DONOR IMPACT REPORT



As ArtCenter nears its 100th year, the College remains dedicated to honoring its legacy while embracing new challenges and shaping future milestones. The ArtCenter community — including alumni, faculty, students, staff, industry partners and friends — continues to strength-



community. Donors who provide unrestricted support through the **ArtCenter Fund** play a crucial role in ensuring the College's resilience in an ever-evolving higher education landscape. Last year, individual contributions to the fund totaled \$466,790, directly support-

en the institution through a shared commitment to creativity, sustainability and

GRADUATING STUDENTS CELEBRATE AT ARTCENTER'S SPRING 2024 GRADUATION. ing ArtCenter's general operating expenses. An additional \$221,250 was received from organizations and corporations that partner with ArtCenter on Sponsored Programs, including American Honda Motor Co., Kia Motors America, Cedars-Sinai Medical Center and Royal Caribbean Cruises Ltd.

These unrestricted gifts offer the flexibility to address urgent needs, seize new opportunities, and uphold the exceptional standard of education that distinguishes ArtCenter as a thriving leader in art and design education. The ArtCenter Fund impacts every student, faculty member and staff member, and every aspect of the College.

Together with ArtCenter's growing endowment, which increased from \$92.17 million to \$101.95 million by the end of 2024, the College benefits from a strong foundation of support that advances its mission, shapes its future and propels the institution forward with confidence.





"I give to the ArtCenter Fund because the College gave me and my husband direction and a career. From finding a ride to school to building a portfolio that launched our careers, ArtCenter supported us every step of the way. I give so others can have that same foundation."

BRENDA PEPPER (BFA 62 ILLUSTRATION)

\$676,790 in unrestricted gifts to the ArtCenter Fund

\$100+ million endowment milestone reached

# **THANK YOU**

ArtCenter

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ArtCenter is deeply grateful to its generous donor community of alumni, faculty, staff, students, parents, friends, foundations and industry partners who made these achievements possible.

To learn more about ways to support the next generation of artists and designers, please visit **artcenter.edu/giving**.

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