

ArtCenter 2026 Gala

Sponsorship Opportunities

Saturday, April 18, 2026

ArtCenter College of Design
1700 Lida Street, Pasadena, California

5:30 p.m. Cocktail Reception: Hillside Campus

6:30 p.m. Dinner and Program: Tent on Sculpture Garden

Cocktail/Festive Attire

PRESENTING SPONSOR **\$100,000**

(\$93,000 charitable contribution)

- **Two tables of 10 for the Gala** – front row/VIP seating
- **Listing as Presenting Sponsor in the printed and digital invitation**
- **Listing as Presenting Sponsor in the Gala program and podium recognition** (media backdrop, as well as on-screen video recognitions)
- **Press release announcing sponsorship and Gala press release inclusion**
- **Listed as Presenting Sponsor in Gala email promotion(s)**
- **Listed as Presenting Sponsor in the ArtCenter *Prompt* newsletter**
- **Gift bag feature** – TBD
- **Company or individual information displayed at 2026 ArtCenter Grad Show and on ArtCenter website** (content related to the Gala)
- **Post-event Gala news story(s)** (ArtCenter's online *Dot Magazine*)
- **10 tickets to the 2026 Design Invitational**
- **A public acknowledgment to all ArtCenter alumni, faculty and staff** (emails, newsletters and AFS meeting)

PLATINUM SPONSOR **\$75,000**

(\$68,000 charitable contribution)

- **Two tables of 10 for the Gala** – front section/VIP seating
- **Listing as Platinum Sponsor in the printed and digital invitation**
- **Listing as Platinum Sponsor in the Gala program and podium recognition**
- **Gala press release inclusion**
- **Gift bag feature** – TBD
- **Company or individual information displayed at 2026 ArtCenter Grad Show and on ArtCenter website**
- **Post-event Gala news story** (ArtCenter's online *Dot Magazine*)
- **8 tickets to the 2026 Design Invitational**

GOLD SPONSOR
\$50,000

(\$43,000 charitable contribution)

- **Two tables of 10 for the Gala** – premier seating
 - **Listing as Gold Sponsor in the printed and digital invitation**
 - **Listing as Gold Sponsor in the Gala program and podium recognition**
 - **Gala press release inclusion**
 - **Gift bag feature** – TBD
 - **Company or individual information displayed at 2026 ArtCenter Grad Show and on ArtCenter website**
 - **Post-event Gala news story** (ArtCenter's online *Dot Magazine*)
 - **5 tickets to the 2026 Design Invitational**
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SILVER SPONSOR
\$25,000

(\$21,500 charitable contribution)

- **One table of 10 for the Gala** – preferred seating
 - **Listing as Silver Sponsor in the printed and digital invitation**
 - **Listing as Silver Sponsor in the Gala program**
 - **Gift bag feature** – TBD
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WINE & BEVERAGE SPONSORS

(in-kind)

- **Four tickets to the Gala** – premier seating
 - **Logo featured on bar tops**
 - **Listing as wine sponsor in the printed and digital invitation**
 - **Listing as wine sponsor in the Gala program**
 - **Option: inclusion in gift bag**
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SUPPORTING SPONSOR
\$10,000

(\$6,500 charitable contribution)

- **One table of 10 for the Gala**
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TICKETS

- **\$1,250 per person** (\$900 charitable contribution)
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ALL EVENT TICKET SALES ARE FINAL

Charitable contributions are fully tax deductible. ArtCenter Tax ID #95-1921340

Promotion: The 2026 ArtCenter Gala will be promoted to 302,000 social media followers and email subscribers (delivering 12 million impressions per month), as well as through multiple news outlets. Facebook, Instagram, LinkedIn: 195,000 followers. YouTube: 24.8K subscribers. Prompt Newsletter: 50,000+ subscribers

Event: 350 attendees, including notable ArtCenter icons and alumni

Proceeds raised from the 2026 ArtCenter Gala will be used to support current and future ArtCenter students through aid for scholarships, food insecurity, campus student employment, project materials and more. We encourage you to make your contribution today. For more information, please contact us at gala2026@artcenter.edu or by phone to Melanie Burzynski at 747 257-1809.
